

7th - 13th
November 2022



USSIA Takes Part in The Validation of The Africa Agenda 2063 FTYIP Report

USSIA joined other stakeholders in the Validation of the Draft National Evaluation Report of the First Ten Year Implementation Plan (FTYIP) of the Africa Agenda 2063 that was being presented by National Planning Authority (NPA) on the 10th of November 2022 at Protea Hotel, Kampala.

The First 10 Year Implementation of the Africa Agenda 2063 - Africa's 50-Year development blueprint for inclusive growth and sustainability development comes to an end in 2023. To this end, the African Union Executive Council called for an evaluation of performance and the progress along the 20 goals and targets of the Plan and identify priorities of the successor ten-year plan stipulated for the 2024-2022.

USSIA joined other stakeholders in the Government Sector, Private Sector, Civil Society, Development partners among others that evaluated the report being presented by NPA. Key to note was the fact that the NDP

III (National Development Plan three) is fully integrated in the Agenda 2063 Goals and Aspirations with the 20 programmes.

According to the report, over 42 % of the First Year Implementation Plan has been achieved with the remaining still yet to be implemented according to the plans through the existing government plans, budgets and human resources.

Some of the key goals of the FTYIP included but were not limited to the reduction of the 2013 poverty by at least 30%, lowering of the poverty levels among women by at least 50%, reducing income inequality, reducing the proportions of populations who suffer from hunger by at least 80%, provision of Social security to all persons who work in the formal sector among others.



NEWS Flash

7th - 13th
November 2022



USSIA Members Participate in TOT Training for Export Readiness

In a bid to enhance export readiness among MSMEs, a TOT training to enable Export Readiness was carried out on the 9th of November 2022.

The training's key objective was to empower members with adequate and relevant Exportation knowledge and its various fundamentals that can be used to assist the members in Exportation.

This aimed at enabling members that may be interested in exportation but do not have enough or relevant knowledge to move from one level to another.

As part of the training, the participants were taken through the fundamentals of identifying

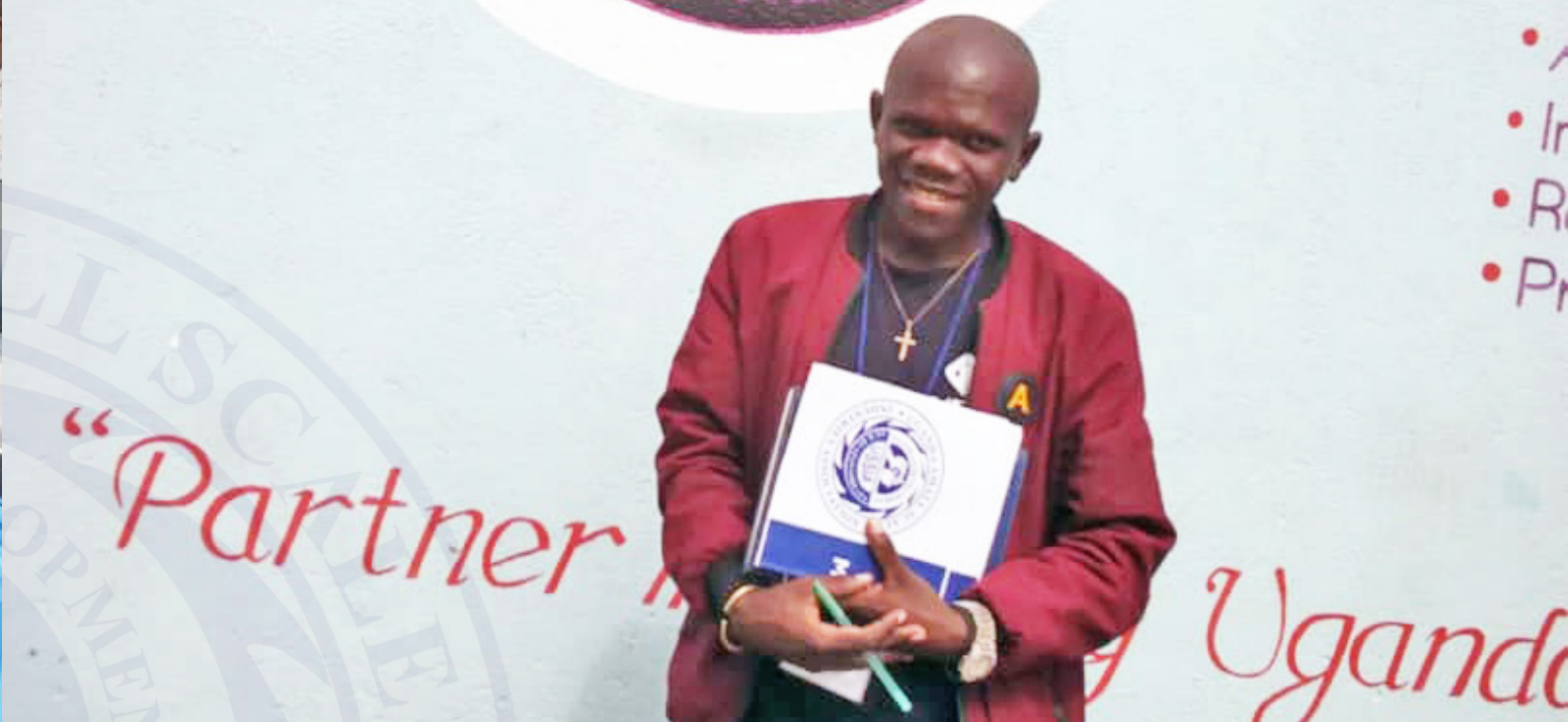
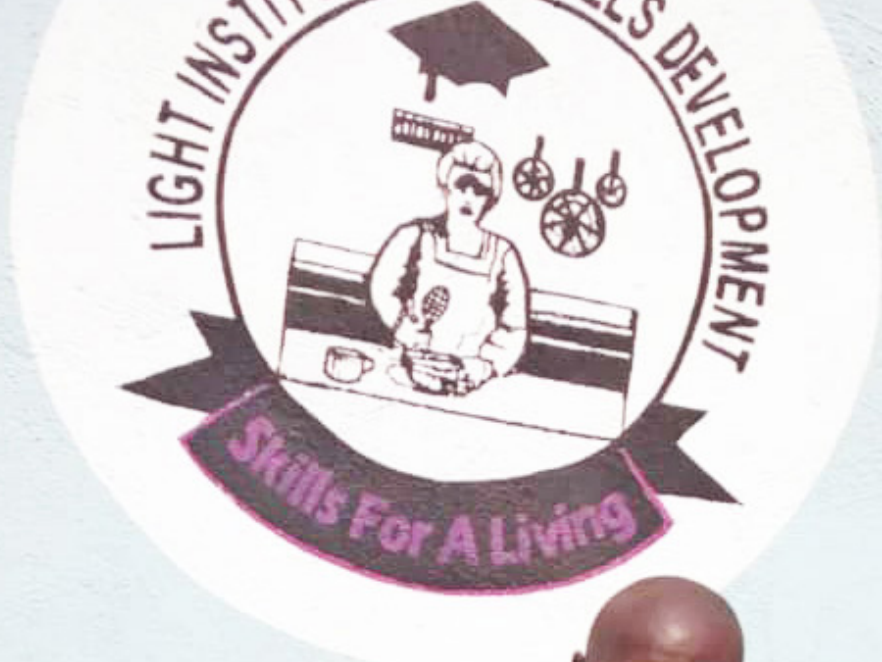
export markets, professional customer communication, market analysis and designing market strategies among others.

The training was conducted by Uganda Export Promotion Board (UEPB) in conjunction with ECOS. USSIA was applauded after the training as one of the key stakeholder partners under the ECOS project and has encouraged a number of its members to apply and participate in the ECOS project. The majority of the participants at the training were beneficiaries in the ECOS project in the different locations across the country.



NEWS Flash

7th - 13th
November 2022



Mobilization of Vocational Training Institutes in Kasese District.

USSIA Rwenzori Zonal office was able to mobilize the vocational training institutions in Kasese last week (1st to 4th Nov 2022) with an aim of promoting skills for productivity in the informal sector as well as among the micro and small enterprises.

The rate of growth and continuity of Uganda's informal sector has remained minimal over the past years and is operating at low productivity levels. The informal sector employment has also declined yet informal sector remains a stronghold of employment as it accounts for over 58% of non-agricultural employment in Uganda.

There were five vocational institutions in Kasese that were mobilized through door to door strategy by the USSIA Rwenzori team led by the Regional coordinator

Kasese. Some of the institutes include but were not limited by, Light institutes for skills development, Cream land institute among others.

This initiative is intended to increase on membership by recruiting the various training institutes as members of USSIA hence creating a linkage with the institute graduates that will be placed for internship within the USSIA members as a platform for Enterprise based training to help empower youths with technical skills as a contribution towards creating employment opportunities in Uganda.



NEWS Flash

7th - 13th
November 2022



USSIA Members Participate in SNV IMEU Energy Efficiency Project Workshop In Fort Portal

USSIA and other stakeholder were invited to take part in a one-day workshop last week under the IMEU project on the 10th of November 2022 in Fort Portal City.

Under the IMEU Project that is being implemented by SNV in partnership with PSFU and Makerere University, the workshop was to prepare MSMEs to participate/ apply for the MDF (Market Development Fund) Grant.

The MDF Grant that was launched last month is for financing the entrepreneurs through the Market Development Fund aimed at enhancing Energy Efficiency. The project will also be offering Technical support through a knowledge-based awareness

approach to stimulate demand and adaption of energy efficiency technologies and practices.

The IMEU project utilizes a sector development approach which is aimed at developing a socially inclusive ecosystem for energy efficiency, combined with targeted, contextualized support to small and medium enterprises and energy service companies to strengthen the supply of energy efficient products and services and stimulate uptake of EE products and services.

Over 30 members of USSIA were able to participate in the one-day workshop that was held Nyaika Hotel in Fort Portal City on the 10th of November 2022.



NEWS Flash

7th - 13th
November 2022



Understanding of Tax proposals and Tax Policy for SMEs

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MSME Tax Awareness Training for USSIA Members

Tax compliance is one of key areas of formalization that is being encouraged among the USSIA members as it will not only enable MSMEs become formal and registered businesses but also be able to tap into a number of opportunities both locally and internationally.

USSIA under the Service Delivery department together with DRM4D organized a Tax awareness training at the USSIA Head Office last week on the 8th of November 2022.

The main purpose of this training was to equip the members with the basic knowledge and guidelines on Taxation, the rights and expectation of the tax payer, the various obligations that the tax payers have as well as the approaches of filing returns, recording the sales for a small business taxpayer among

others.

A number of different aspects were discussed during the training which ranged from approaches that the members can use to order to address the various tax challenges in the economy as well as the importance of tax compliance.

The training was conducted by tax experts/ consultants and was attended by twenty-five (25) members from different sectors.

Snapshots



NEWS Flash

7th - 13th
November 2022



USSIA Intensifies Business Community Mobilization to Recruit New Members.

The regional coordinator of Kasese intensified business community mobilization within Kasese municipality in the past week.

The mobilization drive has received a tremendous reception from the various MSMEs across the municipality and will be extended to the other parts of the Rwenzori region.



Membership Recruitment Drive in the Greater Mukono.

In a bid to bring on board new members, a meeting was held on the 9th of November 2022 with women entrepreneurs in Nama division in Mukono which was led by the USSIA Mukono Regional coordinator.

During the meeting, the participants discussed the different services that are required by the women entrepreneurs in the regions than included trainings in business management, records keeping and marketing, business registration, exposure visits among others. The USSIA team pledged to make the necessary interventions that would help address the business gaps in the area



The USSIA Online Shop Starts Operation.

USSIA Online shop has commenced business operations and has started receiving orders as of the 10th of November 2022.

The USSIA Online Shop is an online business platform that is designed towards enabling USSIA members to access markets both locally and internationally by giving visibility to their products. Various members have had their products accessed from the platform and are receiving orders from various customers across the country.

The initiative is part of the business strategies that were designed to enable members to embrace digital marketing a strategy of doing business.



NEWS Flash

7th - 13th
November 2022

Pizza Training.

Food processing is one of the sectors that have been most interesting and good for business start up because it requires less capital and good marketing. Most SMEs in Uganda are venturing in to this business because one can easily work on a small scale and be able to earn income.

USSIA has organised a Pizza training on the 19th of November 2022 and this training was organised to equip our members and potential members more skills in making Pizza and product decoration to create employment mostly for the youth and the growth of start up businesses already dealing in bakery.

Upcoming Events



LEARN HOW TO MAKE A PIZZA

Chicken, Beef, Vegetable



19th
November



USSIA
Boardroom



9:00 am



0706733792
0776 298396

Fee: 100,000/
Booking fee: 50,000/



GLOBAL ENTREPRENUERSHIP WEEK DIALOGUE

Theme: Reducing Business Risk through Insurance to enhance Business growth & sustainability



16th November 2022



9:30am-12:30pm



USSIA Head Office-UMA
Show ground Lugogo



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Insurance Tower, Plot 6, Lumumba Avenue



Global Entrepreneurship Dialogue

Theme: Reducing Business Risk to enhance Business Growth and Sustainability

Date: 16th Nov 2022

Time: 9:00 am

Venue: USSIA Building – UMA Showground Lugogo