

Newsflash

15th-19th, July 2024



USSIA Champions Youth Skilling at UNICEF's Skills for the Future Symposium

On July 16, 2024, the Uganda Small Scale Industries Association (USSIA) made significant contributions at UNICEF's "Skills for the Future" symposium, dedicated to highlighting the crucial role of skills development for youth. This symposium, organized by UNICEF, served as a rallying point for global stakeholders to prioritize and amplify the importance of equipping young people with relevant skills.

Representatives from USSIA passionately advocated for tailored skill development initiatives aimed at empowering Uganda's youth and emphasized that "investing in skills development is not just an economic imperative but a moral obligation to ensure our youth are prepared for the challenges and opportunities of the future."

USSIA's participation underscored its commitment to fostering an environment where young Ugandans can thrive in various small-scale industries.



USSIA Empowers Members with TikTok Marketing Training

In a forward-looking initiative aimed at enhancing digital marketing capabilities among its members, the Uganda Small Scale Industries Association (USSIA) on 17/July/ 2024 organized a specialized training session on leveraging Tik Tok a prominent social media platform for effective marketing strategies

The trainer highlighted the importance of embracing digital platforms in today's competitive market landscape.

the training session brought together 28 USSIA members from various small-scale industries across Uganda. The focus was on equipping participants with practical skills and insights into harnessing TikTok's unique features to promote their businesses, engage with customers, and expand their market reach.

"TikTok offers tremendous potential for small-scale industries to showcase their products and services creatively,

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USSIA Conducts Sector Meeting for Welding Industry Members

On 19/07/2024, the Uganda Small Scale Industries Association (USSIA) convened a pivotal meeting dedicated to members within the welding sector.

The gathering served as a platform for welding industry professionals to discuss pertinent issues, share expertise, and strategize on collective advancements within the sector.

The meeting, spearheaded by USSIA in collaboration with key stakeholders, attracted 5 participants from across Uganda's welding industry. USSIA highlighted the importance of such gatherings in fostering collaboration and addressing sector-specific challenges. "The welding industry plays a crucial role in Uganda's economy,

USSIA aims to empower its members, promote sustainable practices, and contribute to the overall resilience and competitiveness of Uganda's small-scale industries.



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USSIA Strengthens Community Bonds with Membership Visit to ARUA Members

The Uganda Small Scale Industries Association (USSIA) recently embarked on a proactive initiative by conducting a membership visit to its members in the Arua region (ARUA). This visit, held on 17/07/2024, served as a pivotal opportunity for USSIA representatives to engage directly with ARUA members, understand their unique challenges, and explore collaborative avenues for growth and development.

Led by Mr. Okao Denish, the regional coordinator West Nile region, the visit underscored USSIA's commitment to fostering a supportive network among small-scale industries across Uganda. "Our visit to ARUA members was aimed at strengthening bonds within our community and gaining firsthand insights into the specific needs of businesses in the region," Mr. Okao explained. "It's crucial for us to understand the diverse challenges our members face and to provide tailored support and resources accordingly."

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USSIA Management meets the Luweero Zonal Executive Committee to Enhance Governance and Member Engagement

In a collaborative effort to strengthen governance and foster greater member engagement within Luweero District, the Luweero Zonal Executive Committee recently convened with representatives from the Uganda Small Scale Industries Association (USSIA). This engagement, held on 18/07/2024, marked a significant step towards promoting inclusive development and addressing the needs of small-scale industries in the region.

The engagement centered on various initiatives, including capacity-building programs, advocacy for policy reforms, and facilitating access to markets and financing opportunities. USSIA representatives highlighted the importance of collaborative efforts in addressing common challenges faced by small-scale industries, such as infrastructure development, regulatory compliance, and skills enhancement



USSIA Collaborates with Kampala Capital City Authority

The Uganda Small Scale Industries Association (USSIA) has embarked on a strategic collaboration with the Kampala Capital City Authority (KCCA) in preparation for an upcoming research visit by delegates from Arusha. , the visit aims to study the operational dynamics of Ugandan markets, facilitated by USSIA to enhance mutual learning and foster regional cooperation.

Discussions between Uganda small scale industries Association and Kampala capital city Authority have focused on coordinating logistical arrangements, identifying key market sites for study, and organizing meetings with local stakeholders. USSIA has emphasized the significance of showcasing diverse sectors within Kampala's markets, highlighting their role in driving economic growth and providing valuable lessons for regional integration.



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USSIA Spearheads E-Accounting Adoption for Small and Medium Enterprises in Uganda

The Uganda Small Scale Industries Association (USSIA) has played a pivotal role in advancing the Informality Management for Compliance and Revenue Mobilization Programme, spearheaded by the Ministry of Finance. This initiative culminated in the launch of an innovative E-Accounting tool designed to streamline operations and enhance compliance for small and medium enterprises (SMEs) across Uganda.

The E-Accounting tool enables SMEs to manage their finances efficiently, generate accurate reports, and seamlessly meet tax obligations.

USSIA's involvement underscores its commitment to advocating for policies and initiatives that foster business growth and sustainability among small-scale industries.

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