

Newsflash



2nd-13th September, 2024



USSIA Launches Innovative Starter's Platform

In a groundbreaking move aimed at catalyzing growth and innovation within Uganda's small scale industries (SSIs), the Uganda Small Scale Industries Association (USSIA) officially launched its new Starter's Platform on the 3rd September 2024. This initiative marks a significant step forward in supporting the country's burgeoning small business sector.

The starter's platform is an online tool designed to support and nurture early-stage businesses, entrepreneurs and startups. It provides information, on how to start different businesses, making a business plan and other relevant business development services.

The launch of the Starter's Platform is just the beginning. USSIA plans to continuously expand and refine the offerings based on feedback from users and evolving industry trends. Future plans include the integration of digital tools and resources to further enhance accessibility and support.



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USSIA participates in a Workshop on Private Sector Collaboration

The Uganda Small Scale Industries Association (USSIA) recently participated in a significant workshop organized by the South Western Region Development Forum in partnership with USAID. The workshop, focused on developing strategies for effective collaboration with the private sector in Uganda's South Western region.

The collaborative efforts are expected to pave the way for more robust and inclusive development strategies that benefit both the private sector and the wider community.

The workshop concluded with a set of actionable recommendations aimed at strengthening private sector engagement in regional development. These recommendations will be further explored and developed in subsequent meetings and initiatives.



USSIA hosts the Tanzania Chamber of Commerce Delegation

In a significant cross-border collaboration, the Uganda Small Scale Industries Association (USSIA) recently welcomed a high-profile delegation from the Tanzania Chamber of Commerce. The visit, held from September 10-14, 2024, was aimed at exchanging insights and learning from Uganda's successful approach to market management and government support for small-scale businesses.

The delegation's itinerary included visits to private sector foundation uganda, KCCA, Fortportal USSIA street market and differnt markets with in Kampala. These visits provided practical insights into how Ugandan businesses are leveraging government programs to enhance their operations and growth. as well how ugandan markets operate



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As the Fort Portal Street Market continues through September 13, 2024, it stands as a vibrant showcase of Uganda's small-scale industry sector. The event, organized by USSIA, highlights the creativity and resilience of local entrepreneurs while celebrating the cultural richness of Fort Portal.



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USSIA Empowers Youth with Financial Literacy Trainin

In a bid to equip the next generation with essential financial skills, the Uganda Small Scale Industries Association (USSIA) recently conducted a comprehensive financial literacy training program for young people. The training, held from September 10 to September 11, 2024, aimed to provide youth with the knowledge and tools needed to manage their finances effectively and foster entrepreneurial skills.

As the training concluded, participants left with not only enhanced financial skills but also a renewed sense of confidence and motivation. The success of this initiative underscores the importance of financial education in empowering young individuals to make sound financial decisions and pursue their entrepreneurial aspirations. USSIA remains dedicated to fostering a culture of financial literacy and supporting the growth of Uganda's future business leaders.

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UPCOMING EVENTS



TRADITIONAL WEAR MAKING TRAINING

(GOMESI AND MUSHANANA
MAKING TRAINING)

Be sure to secure your spot today and
embark on a journey of style and tradition.

FEE: 100,000 shs

**VENUE: USSIA Textile training
centre, UMA show grounds
Lugogo**

**DATE: 25th-27th
September, 2024**

**Starting At
9:00am**



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GOMESI AND MUSHANANA TRAINING

The Uganda Small Scale Industries Association (USSIA) is excited to announce an upcoming training workshop dedicated to the art of designing and crafting Gomezi and Mushanana, two iconic traditional garments. Scheduled for September 25-27, 2024, this hands-on training will take place at the USSIA Textile Training Center in Kampala, offering participants an in-depth exploration of these culturally significant attire.

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The 24th East African Community Micro, Small, and Medium Enterprise Trade Fair: (JUA KALI EXHIBITION

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The East African Community (EAC) is gearing up for its 24th Micro, Small, and Medium Enterprise (MSME) Trade Fair, set to take place from October 26 to November 5, 2024, in Juba, South Sudan. The event will be held at the Freedom Square, a prominent venue known for hosting significant regional events.

Registration is ongoing at the USSIA offices in UMA show grounds lugogo at a fee of 100,000shs

**For more information call Oliver:
07764563771/ 0706733792**