

Newsflash

24th - 28th February 2025



USSIA conducts a Digital Literacy Training for Small and Medium Enterprises in Masaka

In a bid to empower small and medium-sized businesses in Uganda, the Uganda Small Scale Industries Association (USSIA) partnered with the Uganda Communications Commission (UCC) to organize a comprehensive digital literacy training in Masaka. The training, which took place over several days, saw the participation of 138 small and medium enterprises

aiming to equip them with essential digital skills to thrive in an increasingly digital world. This training program was designed to bridge that gap by offering practical insights into how digital tools can enhance business operations, marketing, communication, and financial management.

The collaboration between USSIA and UCC demonstrated the commitment of both organizations to boosting the digital readiness of Uganda's SMEs. According to the organizers, the initiative was part



of a broader strategy to equip local businesses with the skills needed to compete in the global market and leverage the opportunities offered by the digital economy.

As the demand for digital skills continues to rise, future training programs are expected to be rolled out in other regions, further supporting Uganda's small and medium enterprises as they embrace the opportunities of the digital age.



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USSIA Hosts Ambassador from the High Commission of Pakistan

In a significant diplomatic and economic engagement, the Uganda Small Scale Industries Association (USSIA) recently hosted the Ambassador from the High Commission of Pakistan to Uganda. The meeting, held at USSIA's headquarters, marked a pivotal moment in strengthening bilateral ties between Uganda and Pakistan, with a specific focus on enhancing support for Micro, Small, and Medium Enterprises (MSMEs) in Uganda.

The session was an opportunity for both parties to explore areas of potential collaboration and shared interest, with a special emphasis on how Pakistan can offer support to Uganda's thriving MSME sector.

This collaboration sets a positive precedent for future partnerships and underscores the importance of global cooperation in fostering economic growth and development, especially for MSMEs in developing economies like Uganda.

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Skills Upgrading Training for Women in Business

In an effort to equip women with the practical skills needed to thrive in the trades of painting, plumbing, and domestic electricity, the Uganda Small Scale Industries Association (USSIA), in partnership with Welthungerhilfe (WHH), organized an empowering 5-day training at Lugogo Vocational Training Center. This training was part of the GET SKILLED PROJECT, focused on providing women in business with the hands-on

knowledge and confidence to succeed in these high-demand, traditionally male-dominated industries.

The success of the 5-day practical skills upgrading training at Lugogo Vocational marks a significant milestone in the GET SKILLED PROJECT. USSIA and WHH are committed to continuing this initiative and expanding it to more women across Uganda. The goal is to create a larger pool of women with the practical skills and business acumen to succeed in various trades.



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USSIA Conducts a Training of Trainers Workshop

From the 24th-28th February, 2025, Uganda Small Scale Industries Association (USSIA) held a successful five-day Training of Trainers (TOT) workshop at Nob View Hotel in Kampala. This event, held under the auspices of the Get Skilled Project, was designed to equip a dedicated group of trainers with the skills and knowledge necessary to guide the third cohort of youth participants who will undergo training in various trades.

In the coming weeks, the selected youth will embark on their vocational journey, equipped with the skills they need to succeed, thanks to the efforts of these well-trained trainers. This milestone marks another significant chapter in Uganda's push towards a more skilled, employed, and empowered youth population.

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UPCOMING TRAINING

**TOMATO SAUCE,
CHILLI AND JAM
MAKING TRAINING**



**FEE
100,000 SHS**



29th March, 2025  **USSIA Offices, UMA show grounds Lugogo**  **0787091022 / 0751734621**

USSIA to Host Tomato Sauce, Chilli Sauce, and Jam Making Training

On Saturday, March 29, 2025, the Uganda Small Scale Industries

Association (USSIA) will host a practical and informative training session on Tomato

Sauce,

Chilli Sauce, and Jam Making at its offices located at the UMA Show Grounds in Kampala. This hands-on workshop is designed for aspiring entrepreneurs and existing small-scale producers interested in expanding their product range to include these popular and profitable food items.

The training aims to equip participants with the skills, techniques, and knowledge needed to produce high-quality tomato and chilli sauces, as well as jams, which are in high demand both locally and internationally

The training is available for a fee of 100,000 UGX, which covers all training materials, practical demonstrations,

For more information call

0789104638