

NEWSFLASH



3rd-7th November 2025

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A New Chapter in Uganda's Standards Dialogue



On Wednesday, 5th November 2025, the Parliamentary Committee on Tourism, Trade and Industry convened a session to discuss the performance of the Uganda National Bureau of Standards (UNBS), with key stakeholder engagement from the Uganda Small Scale Industries Association (USSIA). The dialogue provided a vital platform to address how Uganda's Micro, Small, and Medium Industries (MSMIs) can better comply with standards and benefit from certification processes that enhance competitiveness in local and regional markets.

Hon. Nayebale expressed appreciation for the Association's organized approach, and its consistent engagement at grassroots level. She assured that the Committee would finalize its report and present recommendations to Parliament.

In the presentation, USSIA outlined notable milestones including the training of standards facilitators, continuous advocacy for reducing certification-related costs, and structured support to member enterprises as they work toward product certification and quality assurance. These initiatives aim to empower MSMIs to meet both regulatory requirements and market expectations.

This engagement underscored the importance of collaboration among policymakers, regulatory bodies, and private sector associations. It also reinforced USSIA's ongoing commitment to advocating for fair and practical standards implementation, enhancing SME compliance, and contributing to sustainable industrial development across Uganda.

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Building a Smarter Business Climate for Local Enterprise Growth



A powerful call to unlock a more efficient and competitive business environment echoed at the Second Doing Business Forum held on 6th November 2025 at Golf Course Hotel, Kampala. Convened by the Ministry of Finance, Planning and Economic Development (MoFPED), the forum brought together leaders from government ministries, public agencies, development partners, and private sector institutions to reflect on reforms aimed at creating a more predictable and investment-friendly business climate. The event was guided by the theme “Enhancing Public Sector Efficiency for Private Sector Competitiveness.”

The dialogue focused on improving service delivery through ongoing digital reforms, expanding national broadband and utility infrastructure, and strengthening product certification processes to boost local production quality. The Head of Public Service, Ms. Lucy Nakyobe, emphasized the importance of accountability and performance in public institutions to reduce delays and inefficiency.

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Youth Unlock New Opportunities at Nyamitanga Technical Institute

A remarkable wave of creativity and transformation is taking shape at Nyamitanga Technical Institute, where young people are actively gaining hands-on skills in textile production. The atmosphere is vibrant—machines humming, fabrics flowing, and ideas turning into real products. This is not just training; it is empowerment in motion.

During a recent visit, the Uganda Small Scale Industries Association engaged with the trainees and instructors to observe how the institute is nurturing talent in fashion and textile craftsmanship. From garment cutting to tailoring, pattern design, and finishing techniques, the youth are being prepared to take on real-world market opportunities with confidence and innovation.

A key highlight of the dialogue centered on how aspiring entrepreneurs—especially those who may not yet have the financial resources to start their own workshops—can still meaningfully take part in the industry. The visit emphasized the need for strong collaboration: linking trained youth to small manufacturers, cooperatives, community tailoring groups, and shared workspace centers, so that skills do not end at the classroom door.

This engagement served as a reminder that innovation thrives where people work together. By strengthening partnerships, Nyamitanga Technical Institute and the wider textile sector have the power to shape a new generation of skilled, confident, and self-driven creators—ready to weave their own futures and contribute to local industry growth.



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Enhancing Capacity for Effective Loan Recovery

A capacity-building training was conducted to empower staff and VSLA Field Coordinators with the practical skills needed to effectively monitor and recover loans from Village Savings and Loan Association (VSLA) groups. The training placed strong emphasis on strengthening accountability while maintaining trust, collaboration, and long-term sustainability within the groups.

The training aimed to equip participants with the skills and strategies needed to ensure responsible loan monitoring, timely repayments, and strengthened financial discipline within VSLA groups. Through interactive sessions and shared real-life cases, facilitators emphasized effective communication, negotiation, and conflict management, while also encouraging coordinators to maintain supportive and respectful relationships with borrowers. The training further highlighted the importance of proper record-keeping and data tracking to detect repayment challenges early and provide timely guidance, ultimately promoting sustainability and positive engagement within the groups.

By the end of the session, staff and field coordinators expressed renewed confidence in their roles as financial mentors and custodians of group sustainability



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Masaka Entrepreneurs Shine at Essential Skills Training



Women entrepreneurs in Masaka took center stage during the Essential Skills for Women Entrepreneurs training organized by the Private Sector Foundation Uganda (PSFU). The event provided a platform for women to not only learn practical business skills but also to exhibit and showcase their diverse locally-made products, demonstrating the creativity and enterprise that continues to drive community development across the region.

The event fostered a renewed sense of unity and collaboration among women entrepreneurs in Masaka. Participants shared experiences, supported each other's business dreams, and identified opportunities to work together to expand their reach and strengthen their presence in the local economy.

Participants displayed a wide range of products including crafts, processed foods, herbal cosmetics, textiles, and household essentials. The exhibition offered an opportunity for peer learning, market visibility, and networking with potential customers and partners. Many attendees expressed pride in seeing local women-owned brands gaining recognition and confidence in competitive marketplaces.

This engagement highlighted the transformative power of women's entrepreneurship when supported with the right skills, exposure, and platforms. The Masaka exhibition stands as a testimony that when women are empowered, communities grow, innovation thrives, and economic opportunities expand for all.

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New Dates, New Venue for USSIA Expo 2025!



SMALL SCALE BUSINESS EXPO & SYMPOSIUM

CHANGE IN DATES AND VENUE

 **11th – 12th Dec 2025**

 **MOTIV BUGOLOBI OLD PORTBELL ROAD**

For participation and Sponsorship Inquires: Guma Ismail: 0755 840004 | Olivia Alija: 0706733792



Please be advised that the USSIA Expo 2025 has been rescheduled.

New Dates: December 11th - 12th, 2025

New Venue: Motiv Hall

The event was previously set for November 19th-21st at the UMA Multi-Purpose Hall.

We apologize for any inconvenience and are confident that this move will allow us to host a bigger and better event for everyone. Your existing registrations are safe and will be honored.

Stay tuned for more exciting updates! Thank you for your flexibility and support.

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3rd-7th November 2025

UPCOMING EVENTS

TIKTOK MARKETING TRAINING

Unlock the power of TikTok and learn how to turn views into customers join our exciting training and take your business viral! 🚀

 USSIA Masaka Offices

 Thursday, 14th November 2025

 9am

CALL: 0760228519
0701519968



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PRODUCT COSTING AND PRICING

Join our Product Costing & Pricing Training to learn how to calculate your true production costs, set profitable prices, and maximize your business earnings effortlessly!"

Date / Time

12th November 2025

Start at 09:00am

VENUE

USSIA Offices, UMA Show grounds Lugogo

For more information,
0787091022 / 0706 733792



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3rd-7th November 2025

UPCOMING EVENTS

Juice Training



JUICES YOU WILL LEARN:

- Mojito
- Natural juices
- Milk shakes
- cocktails and mocktail

Fee: shs 100,000



Friday, 21st November 2025

Mbale USSIA offices along Tororo highway

0704278386

www.ussia.or.ug

BOOK KEEPING TRAINING



Don't let your money slip away—join our Book Keeping Training to learn simple, practical ways to track expenses, record sales, and grow your business profitably!"



25th November 2025

Starting At 9:00am

Mityana Community Hall

0787091022 / 0754817269

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BUSINESS LEADERSHIP AND MANAGEMENT TRAINING

“Join our Business Leadership and Management Training to gain the skills, confidence, and strategies you need to lead effectively, inspire your team, and grow a stronger, more successful enterprise.”

Link: <https://meet.google.com/fho-wnmp-rsd>

Wednesday 26th November 2025

10am

CALL: 0787091022
0706733792



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