

# NEWSFLASH



16th - 20<sup>th</sup> March 2026

## CONTENTS

ENABEL dialogue on reimagining partnerships for impact in changing context 01

WEWORK ready for tracing awareness session in Namuganga 02

National energy efficiency stakeholder meeting 03

USSIA and URSB meeting in Mbarara 04

USSIA and URSB meeting in Masaka 05

5th Cohort of the Get Skilled Project Launches Soft Skills Training 06

Celebrating USSIA women 07

UPCOMING ACTIVITIES 08



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# NEWSFLASH



16th - 20<sup>th</sup> March 2026

## Reimagining Partnerships for Inclusive and Sustainable Impact in a Changing Global Landscape



In a rapidly shifting global landscape, stakeholders gathered at Four Points by Sheraton Kampala for a high-level dialogue themed “Reimagining Partnerships for Impact in a Changing Context.” The session, organized by Enabel in collaboration with the European Union, Global Gateway, Belgium, and the Government of Uganda, convened key actors to rethink how partnerships can remain impactful and inclusive.

The discussions focused on strengthening private sector engagement, sustaining past development gains, and adapting cooperation models to current realities. Representing small-scale industries, the Uganda Small Scale Industries Association (USSIA) emphasized the need to position entrepreneurs as active partners in development rather than passive beneficiaries.

Representing the voice of small-scale industries, the Uganda Small Scale Industries Association (USSIA) contributed to the dialogue by highlighting the importance of deeper private sector engagement. The association emphasized that entrepreneurs should be viewed as active partners in driving development, with the capacity to innovate, create jobs, and strengthen economic resilience.

A strong call for inclusivity underscored the discussions, with participants reaffirming the need to ensure that development efforts leave no one behind. The dialogue ultimately reinforced a shared commitment to building partnerships that are not only impactful, but also responsive, inclusive, and sustainable in a changing global context.

16th - 20<sup>th</sup> March 2026

## Introducing the WeWork Ready for Tracing Project in Namuganga

Coffee farmers and agribusiness players in Namuganga gathered on Friday, 20th March 2026, for an awareness session aimed at introducing the WeWork Ready for Tracing project to the local community. The engagement marked an important step in creating awareness about the project and its potential to transform coffee-related enterprises.

The session provided an overview of the project's focus areas, including coffee trading, good agricultural practices, coffee tracing, and coffee roasting. Participants were taken through how the initiative seeks to equip farmers with practical skills and knowledge to improve the quality of their coffee and strengthen their participation in the value chain.

Particular emphasis was placed on the importance of traceability and value addition, helping farmers understand emerging market requirements and opportunities. The introduction also highlighted how adopting better farming and processing practices can lead to increased productivity, better prices, and improved livelihoods

By bringing the project closer to the community, the session created a foundation for continued engagement and learning. The WeWork Ready for Tracing project is set to play a key role in empowering coffee farmers in Namuganga with the tools and insights needed to grow more competitive and sustainable coffee businesses.



# NEWSFLASH



16th - 20<sup>th</sup> March 2026

## Advancing Energy Efficiency for Uganda's SMEs

Stakeholders from across government, development partners, and the private sector convened in Kampala for the National Energy Efficiency Stakeholder Meeting aimed at shaping Uganda's pathway toward more sustainable energy use. The engagement, organized by the Ministry of Energy and Mineral Development with support from the African Development Bank, focused on developing a comprehensive National Energy Efficiency Program.



Discussions centered on strategies to reduce energy costs, improve productivity, and promote efficient energy use across households, small and medium enterprises (SMEs), and industries. Participants explored practical approaches to integrating energy efficiency into daily operations, recognizing its critical role in enhancing competitiveness and supporting Uganda's broader development goals.



The meeting underscored a shared commitment to building an inclusive energy efficiency framework that enables all sectors to benefit. By prioritizing awareness, affordability, and access to financing, stakeholders reaffirmed the need to empower SMEs with the tools and knowledge required to adopt sustainable energy solutions and drive long-term economic growth.

# NEWSFLASH



16th - 20<sup>th</sup> March 2026



## URSB and USSIA Explore Business Rescue Solutions for SMEs

Strengthening the survival and sustainability of small businesses took center stage during a consultative meeting between the Uganda Registration Services Bureau (URSB) and the Uganda Small Scale Industries Association (USSIA). The engagement focused on understanding how USSIA operates and supports its members, while exploring practical ways to introduce a Business Rescue and Aftercare Programme (BRAP) tailored to the needs of struggling enterprises.

Additionally, the programme will provide entrepreneurs with essential information on legal frameworks that safeguard enterprises, ensuring they are better informed and protected. Once implemented, BRAP is expected to play a critical role in promoting long-term sustainability among small businesses, empowering them to withstand shocks, adapt to changing market conditions, and remain viable contributors to Uganda's economy.

The discussions provided an opportunity for URSB to gain deeper insight into the realities faced by small-scale industries, particularly the challenges that threaten business continuity. In response, plans are underway to roll out the BRAP initiative, expected to launch in May this year, aimed at equipping entrepreneurs with the knowledge, tools, and support systems needed to sustain and grow their businesses.

At its core, the programme is designed to help enterprises navigate difficult periods and avoid insolvency by strengthening their operational and financial resilience. Key focus areas will include practical training on maintaining business continuity, strategies for insolvency prevention, and guidance on turnaround approaches that enable businesses to restructure and recover effectively.

# NEWSFLASH



16th - 20<sup>th</sup> March 2026

## 5th Cohort of the Get Skilled Project Launches Soft Skills Training

The 5th Cohort of the Get Skilled Project has officially kicked off, reinforcing a sustained commitment to equipping youth with essential skills to enhance their livelihoods and economic resilience. The program opens with a strong focus on soft skills, blending life skills and entrepreneurship development to prepare participants for both employment and enterprise creation.

Through interactive sessions, participants are building competencies in effective communication, teamwork, problem-solving, adaptability, and professional ethics. Complementing these are life skills that foster self-awareness, confidence, resilience, and sound decision-making—crucial attributes for personal and professional growth. The entrepreneurship component further nurtures an entrepreneurial mindset, introducing youth to practical concepts such as identifying business opportunities, basic business planning, customer relations, and managing small enterprises.



In addition to soft skills, participants are engaged in Village Savings and Loan Association (VSLA) training. This element strengthens financial literacy and inclusion, teaching youth how to save, borrow responsibly, and manage finances effectively. VSLA training encourages a savings culture, access to financial support, and the sustainability of income-generating activities.



By integrating soft skills development with financial empowerment, the Get Skilled Project ensures a holistic approach to youth development. As the 5th Cohort progresses, the initiative continues equipping young people with practical, market-driven skills, and empowering them to build secure and sustainable futures.

# NEWSFLASH



16th - 20<sup>th</sup> March 2026

## Collaborative Dialogue on Rescue and Aftercare Programs



Regional and local business leaders recently engaged with staff and consultants from the Uganda Registration Services Bureau (URSB) to discuss strategies for supporting struggling enterprises. The meeting, which brought together the Central Regional Representative of the Uganda Small Scale Industries Association (USSIA) and the Chairman of USSIA Masaka City, focused on the Business Rescue and Aftercare Programme designed to help businesses recover, stabilize, and grow.

The session provided a platform to explore practical measures for assisting enterprises facing operational and financial challenges. Key topics included identifying businesses in need of intervention, implementing structured recovery plans, and providing ongoing support to ensure sustainability. Participants also highlighted the importance of mentoring, capacity building, and technical assistance in enabling small-scale enterprises to regain stability and competitiveness.

The engagement concluded with a shared commitment to strengthening the business ecosystem, ensuring that enterprises not only survive challenging periods but also thrive in the long term.




USSIA representatives emphasized the role of the programme in creating a safety net for local businesses, particularly SMEs, which often lack access to formal support systems. Discussions also stressed the need for clear communication, follow-up mechanisms, and collaboration between regulatory authorities and business associations to maximize the program's impact.

# NEWSFLASH



16th - 20<sup>th</sup> March 2026



#Togetherwethrive

## Women in Enterprise

**PRISCILLA OJAMBO**  
*Director: Triple Tee Adventures Ltd*

A tourism and hospitality professional passionate about sustainable tourism, customer experience, and community-driven initiatives that support environmental conservation and economic development



**Women**

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## IT'S WOMEN'S MONTH – CELEBRATING OUR WOMEN IN BUSINESS

Today we celebrate Priscilla Ojambo, Director of Triple Tee Adventures Ltd.

With a strong background in tourism, customer service, and project management, Priscilla leads with a passion for sustainable tourism, customer experience, and community-driven initiatives that promote environmental conservation and economic development.

Through Triple Tee Adventures Ltd and Triple Tee Gardens & Accommodation, she continues to create innovative tourism experiences while supporting local communities and promoting responsible tourism practices.

Her journey reflects resilience, leadership, and the growing impact of women in enterprise. Today, we celebrate your dedication to building opportunities and inspiring others.

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# NEWSFLASH



16th - 20<sup>th</sup> March 2026

## UPCOMING ACTIVITIES

### Juice Training



#### Juices You Will Learn:

- ✓ Mojito
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Register now and master the art of juice making!

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27<sup>th</sup> March 2026 | 9 AM

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