

NEWSFLASH



04th - 08th May 2026

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www.ussia.or.ug

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Strengthening the Art of Impact Storytelling



Capturing real stories of transformation and presenting them in a compelling way was at the center of a storytelling training organized by Woord en Daad, which brought together communications focal persons from various partner organizations. The training created a valuable platform for participants to strengthen their ability to communicate impact through authentic, engaging, and people-centered storytelling approaches.

Throughout the session, participants explored innovative techniques for identifying meaningful stories, structuring impactful narratives, and using storytelling as a tool for visibility, advocacy, and community engagement. The discussions emphasized the importance of highlighting human experiences, documenting transformation journeys, and creating emotional connections that resonate with different audiences.

Representing the Uganda Small Scale Industries Association, the communications team gained practical knowledge in modern storytelling, ethical communication, digital content creation, and visual storytelling strategies. The interactive training also encouraged collaboration among partner organizations, allowing participants to share experiences, communication challenges, and creative solutions for amplifying grassroots impact.

The experience reinforced the power of storytelling in shaping public perception, strengthening partnerships, and showcasing the real impact of development initiatives. With the knowledge gained from the training, USSIA is better positioned to tell inspiring stories of entrepreneurs, celebrate member achievements, and give greater visibility to the resilience and innovation

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USSIA and EDIC Unite to Power Uganda's Industrial Future

Uganda's manufacturing sector continues to evolve, and collaboration remains at the heart of building globally competitive enterprises. In a strategic engagement aimed at accelerating industrial transformation, the Uganda Small Scale Industries Association hosted EDIC for a high-level discussion focused on identifying critical gaps affecting Small and Medium Enterprises (SMEs) in CNC machining, product design, conventional machining, and Research & Development (R&D).

The engagement brought together industry experts and innovation stakeholders to explore practical ways of strengthening the technical capabilities of local manufacturers. Discussions highlighted the increasing need for SMEs to adopt modern production technologies, improve product quality, and embrace innovation-driven manufacturing in order to compete effectively in both local and international markets.

A key area of focus was CNC machining, where many SMEs continue to face challenges related to limited technical knowledge, inadequate access to advanced equipment, and insufficient skills training. Product design and R&D were also identified as crucial pillars that can unlock creativity, improve production efficiency, and increase the market value of locally manufactured products.

The engagement reaffirmed the importance of strategic partnerships in shaping a resilient and innovation-driven industrial sector. By focusing on technical advancement and enterprise development, the initiative is set to contribute significantly to Uganda's vision of building a competitive manufacturing economy powered by skilled and empowered SMEs.



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Arua Entrepreneurs Inspired to Build Stronger Businesses

Entrepreneurs and small business owners gathered at the Uganda Small Scale Industries Association offices in Arua City on Saturday, 9th May 2026 for the “Empowering Small Businesses, Building Our Future” workshop organized by Yesdec International in partnership with Uganda Small Scale Industries Association. The workshop focused on equipping entrepreneurs with practical skills, business knowledge, and networking opportunities to support enterprise growth.

Participants engaged in discussions on Business Development Strategies, learning practical ways to improve planning, operational efficiency, and business sustainability. The Access to Finance & Funding session also attracted high interest, with entrepreneurs exploring funding opportunities such as loans, grants, microfinance, and peer-to-peer lending. USSIA SACCO was discussed in detail, with many participants raising questions about financial support for SMEs.

The workshop also highlighted Marketing & Customer Growth, where participants learned innovative ways to attract customers, strengthen branding, and expand market reach. Organizers emphasized the importance of learning, connecting, and growing together to build strong businesses and strong communities



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Unlocking Global Markets Through Halal Certification Awareness



In a rapidly evolving global marketplace, businesses are increasingly being challenged to meet specialized standards that go beyond traditional compliance. The Halal Certification Awareness Session convened manufacturers, exporters, traders, and business owners in a dynamic forum aimed at deepening understanding of Halal requirements and their role in unlocking new commercial opportunities. The session emphasized that Halal certification is not only a religious or regulatory consideration, but also a gateway to trusted international trade.

Beyond the technical aspects, the session highlighted the vast business and export opportunities within the global Halal economy, which continues to grow across food, cosmetics, pharmaceuticals, and other consumer goods sectors. Attendees were encouraged to view Halal certification as a strategic business advantage that opens doors to high-demand markets in the Middle East, Asia, and beyond.

Participants engaged in practical and solution-oriented discussions that unpacked the fundamentals of Halal standards and what they mean for production, handling, and distribution processes. Experts guided attendees through the certification journey, breaking down the steps involved, the documentation required, and the key compliance checkpoints that businesses must meet to qualify for certification.

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A Strategic Alliance for SME Mentorship Under the GEAR Project

In a step toward strengthening enterprise development and inclusive growth, a delegation from CEFORD recently visited the Uganda Small Scale Industries Association (USSIA) offices to explore collaboration opportunities focused on mentorship and coaching for small and medium enterprises.

The discussions centered on the implementation of structured mentorship and coaching programs for beneficiaries under the GEAR Project. The CEFORD team expressed strong interest in leveraging USSIA's well-established SME support systems, noting their admiration for the organization's practical and impactful services tailored to business growth and sustainability. USSIA's experience in capacity building, enterprise development, and skills enhancement was highlighted as a key resource for supporting emerging entrepreneurs across different trades.



The engagement also opened pathways for broader collaboration involving Care International, with a follow-up meeting scheduled between USSIA, CEFORD, and Care International. This upcoming dialogue is expected to refine the partnership framework and align efforts toward delivering targeted mentorship, improving business competitiveness, and expanding opportunities for beneficiaries under the project.

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UPCOMING EVENTS



UGANDA SMALL SCALE INDUSTRIES ASSOCIATION

— Uganda's development is our responsibility. —

EXPOSURE VISIT TO CURAD

Gain practical insights. Learn. Network. Grow.



DESTINATION: CURAD
DATE: 29th May 2026
TIME: 9:00 AM (Prompt)

WHY ATTEND?

- Learn real-world production processes
- Interact with industry professionals
- Discover business opportunities
- Enhance your practical knowledge

PARTICIPATION FEE
UGX 30,000 ONLY

WHO SHOULD ATTEND?

- Entrepreneurs
- Students & trainees
- Business owners
- Anyone interested in industrial exposure

REGISTER NOW! **RESERVE YOUR SPOT TODAY!**
Call / WhatsApp: **0787 091022 | 0706 733792**

Visit: www.ussia.or.ug | USSIA Offices, UMA Showgrounds - Lugogo



UGANDA SMALL SCALE INDUSTRIES ASSOCIATION

Uganda's Development, Our Responsibility.



A unique and powerful software suite to transform the way you work. Designed for businesses of all sizes, built by a company that values your privacy.

ZOHO AWARENESS SESSION

Transform the way you work with powerful business tools

Discover how Zoho can streamline your business operations, boost productivity, and protect your data privacy.



ABOUT THE SESSION

Zoho is a unique and powerful software suite designed for businesses of all sizes—helping you manage sales, finance, marketing, and operations all in one place, while prioritizing your privacy.

WHAT YOU WILL LEARN

- Overview of Zoho applications
- How to automate business processes
- Managing customers and sales effectively
- Improving productivity with integrated tools
- Data privacy and security advantages

DATE: 14th May 2026
TIME: 9:00 AM
VENUE: USSIA Offices, UMA Show Grounds - Lugogo
CALL / WHATSAPP: Stelah: 0787 091022 | Oliver: 0706 733792

WHO SHOULD ATTEND

- Entrepreneurs & business owners
- SMEs & startups
- Administrative & operations staff
- Anyone interested in digital business tools

REGISTER NOW - LIMITED SLOTS AVAILABLE!



USSIA UGANDA SMALL SCALE INDUSTRIES ASSOCIATION

TIKTOK TRAINING

GROW YOUR BUSINESS. CREATE IMPACT. GO VIRAL.



Learn how to create engaging content, build your brand, grow your audience and drive **real results** on TikTok.

DATE: 21ST MAY 2026
TIME: 9:00 AM
VENUE: USSIA OFFICES, MASAKA

WHO SHOULD ATTEND?

Entrepreneurs, business owners, marketers, content creators and anyone looking to grow their brand on TikTok.

- Practical skills
- Content creation tips
- Audience growth strategies
- Monetization insights

FOR MORE INFORMATION CONTACT: 0701519968 | 0787091022 *Don't miss out!*



USSIA UGANDA SMALL SCALE INDUSTRIES ASSOCIATION



Uganda Revenue Authority
DEVELOPING UGANDA TOGETHER

VAT THRESHOLD TRAINING

Stay Compliant. Understand the Rules. Grow Your Business.



DATE: 28TH MAY 2026
TIME: 9:00 AM
VENUE: USSIA OFFICES, UMA SHOW GROUNDS LUGOGO

THIS TRAINING WILL HELP YOU:

- Understand the VAT threshold and registration requirements
- Know your obligations and avoid penalties
- Manage your business finances better
- Get updates on the latest VAT regulations

WHO SHOULD ATTEND?

Business owners, entrepreneurs, accountants, finance officers and anyone interested in understanding VAT obligations.

BE INFORMED. BE COMPLIANT.

FOR MORE INFORMATION, CONTACT: Oliver: 0706733792 | Stelah: 0787091022 *Knowledge today. Compliance tomorrow. Growth always!*

NEWSFLASH



04th - 08th May 2026

UPCOMING EVENTS



Shower Gel & Shampoo Making Training

Learn how to produce and sell your own products

Why Attend?

- ✓ Start your own cosmetics business
- ✓ Learn practical production skills
- ✓ Low-cost, high-demand products

What You Will Learn:

- ✓ How to make shower gel (step-by-step)
- ✓ Shampoo formulation techniques
- ✓ Liquid hand wash production



UGX 100,000 only
*Includes training materials

30th May 2026
USSIA Offices, UMA Showgrounds – Lugogo

Who Should Attend:

- ✓ Youth & entrepreneurs
- ✓ Salon owners
- ✓ Small business starters
- ✓ Anyone interested in cosmetics production

Register now – Limited slots available!

0787 091022 / 0706 733792

Visit: www.ussia.or.ug



LEATHER SECTOR MEETING

An important meeting for all leather sector stakeholders.

DATE: 21ST MAY 2026

TIME: 9:00 AM

VENUE: USSIA OFFICES, UMA SHOW GROUNDS LUGOGO



This meeting aims to help leather people understand the UVTAB CERTIFICATION PROCESS.

FOR MORE INFORMATION, CONTACT:

Stellah: 0787091022 | Oliver: 0706733792

Stronger Leather Sector. | Certified Future.